



FIRST PRIORITY

OF MUSKEGON+ 25-26 WRAP UP

FOR SUCH A TIME AS THIS

After a six-year hiatus, it felt wonderful to gather together once again at our annual Benefit Dinner and celebrate all that God has been doing through First Priority across Muskegon and Oceana counties. Our theme, "For Such a Time as This," reminded us that God has strategically placed students, campus coaches, faculty sponsors, churches, and supporters in our schools and communities to share the hope of Jesus with this generation.

We are incredibly grateful for our faithful **Gospel Champions** and **Church Champions**. Your prayers, encouragement, and financial support make this student-led ministry possible. Because of your partnership this year, we were able to:

- Maintain and strengthen **16 active First Priority Clubs**
- Equip and encourage **13 dedicated Campus Coaches**
- Mobilize approximately **120 student leaders** who shared the gospel weekly in their schools
- Provide Bibles and discipleship resources to students seeking to grow in their faith
- Create opportunities for students to invite their friends to hear the Good News of Jesus Christ.

Most importantly, we witnessed God transforming lives. Throughout the year, students boldly stepped out in faith, shared their testimonies, invited friends, led Bible discussions, and created spaces where their peers could encounter Christ. As we reflect on this school year, we are humbled by what God has accomplished and incredibly excited by what lies ahead.

OUR VISION FOR 2026-27

As we celebrate what God has done this year, we are also prayerfully looking ahead to the opportunities before us. **Our goal for the 2026-27 school year is to grow from 16 clubs to 20 clubs**, expanding First Priority's presence into **Newaygo, Fremont, Ravenna, and Fruitport Schools**.

We believe there are students in **every** school who are ready to lead, invite, and share the hope of Jesus with their peers. To make this vision a reality, we are seeking individuals who are passionate about reaching the next generation. If you know a pastor, youth leader, teacher, parent, community member, or someone with a heart for students in these communities, we would love to connect with them. We are also continually looking for **church partners** to join us in this mission. First Priority exists to help connect students to the local church, where they can continue to grow their faith and become lifelong disciples of Jesus Christ.

The harvest is plentiful, and we are trusting God to raise up the right people for such a time as this.

GOD'S WORK

171 DECISIONS

143
REDEDICATIONS

120 TRAINED
STUDENT
LEADERS

TWO NEW CLUBS
IN BELDING

5,985 STUDENTS
HEARD THE
GOSPEL



SEND CHECKS TO P.O. BOX 5314
MUSKEGON, MI 49445



UNITY MUSIC FESTIVAL VOLUNTEER OPPORTUNITY

LOOKING FOR A FUN WAY TO SERVE THIS SUMMER WHILE MAKING A DIFFERENCE? FIRST PRIORITY IS INVITING STUDENTS AND HEALTHY ADULTS TO JOIN OUR VOLUNTEER TEAM AT UNITY MUSIC FESTIVAL 2026!

DATES: AUGUST 6–8, 2026

VOLUNTEER REQUIREMENTS

- MUST BE 15 YEARS OLD ON OR BEFORE AUGUST 6, 2026
- MUST BE AVAILABLE TO SERVE THURSDAY, FRIDAY, AND SATURDAY
- VOLUNTEER SHIFT IS ONLY 3.5 HOURS EACH DAY
- JOIN OUR TEAM: "INFLATABLE GAMES – JIM KECK"

WHY VOLUNTEER?

- SERVE MOSTLY YOUNG GUESTS AND FAMILIES
- STAY AND ENJOY THE FESTIVAL BEFORE AND AFTER YOUR SHIFT
- WATCH THE FEATURED EVENING ARTISTS
- RECEIVE A FREE PARKING PASS
- GAIN OVER \$100 IN FESTIVAL VALUE
- MOST IMPORTANTLY, MAKE AN ETERNAL IMPACT AND LAY UP TREASURES IN HEAVEN THROUGH SERVING OTHERS

SPOTS FILL QUICKLY, SO DON'T WAIT TOO LONG! ONLINE SIGN UPS END JULY 4TH!

HOW TO SIGN UP

VISIT [UNITYMUSICFESTIVAL.COM](https://unitymusicfestival.com) AND CLICK "VOLUNTEER" AT THE TOP OF THE PAGE. BE SURE TO SELECT "INFLATABLE GAMES – JIM KECK" AS YOUR TEAM.

QUESTIONS? OR IF YOU MISS ONLINE SIGN UPS,
CONTACT JIM KECK AT [231-206-1990](tel:231-206-1990).

THANK YOU, 25-26 CAMPUS COACHES!!!!

A CLUB COACH IS THERE FOR STUDENTS AS A CONSTANT SOURCE OF ENCOURAGEMENT AND GUIDANCE. STUDENT LEADERS LEAN ON THEIR CLUB COACH FOR BIBLICAL TRUTH AND WISDOM. WE ARE SO GRATEFUL FOR THEIR CONSISTENT PRESENCE IN SCHOOLS WEEKLY!

