



FIRST PRIORITY

OF MUSKEGON+ SPRING 2026



REETHERS

A GENERATION UNITED BY WORSHIP

We kicked off 2026 with a Worship Night at New Beginnings Church. Over 100 people attended, a band comprised of five area churches led us in unified worship, and we were emboldened by speaker/evangelist, Randy DonGiovani, that "It's In Us" to be ambassadors for Christ everywhere we go! Most of our First Priority leaders were in attendance along with students who attend different clubs. The night served as the first installment of our new **Leadership Summit Initiative**, designed to sharpen, equip, and encourage student leaders as they take the hope of Christ to every student in their schools. It was a powerful start to the year and a reminder that when the Church comes together, students are empowered to make an eternal impact

We have been incredibly blessed to see many student-athletes stepping up to lead our First Priority clubs across the area. These students understand that one powerful way to glorify God is not only in the classroom, but also on the court and on the field.

During basketball season, we witnessed this twice at the Montague vs. Whitehall varsity matchups. In a beautiful display of unity and sportsmanship, players from both teams gathered after each game to pray together and give glory to Jesus.

On January 30th, we partnered with FCA to host a Fields of Faith event following the game. Once again, a worship band made up of musicians from several local churches led us in worship. Students shared four powerful testimonies about what God has done in their lives, and we also heard an inspiring testimony from a collegiate football player.

The evening concluded with a clear Gospel message shared by one of our First Priority club coaches. When students were invited to respond, approximately 45 students stepped forward to give their lives to Christ.

Praise God for what He is doing in the hearts of students in our community!

BENEFIT DINNER

MAY 4TH, 2026

REETHS PUFFER
CAFETERIA

DOORS OPEN AT
5:30 PM, DINNER AT
6PM

CATERED BY DAVE'S
KOUNTRY KITCHEN

SILENT AUCTION &
PROGRAM

[REGISTER HERE](#)



CHECKS PAYABLE TO P.O. BOX 5314
MUSKEGON, MI 49445

OUR 16 CLUBS

As we approach spring, we can hardly contain our excitement about all God has done this school year through First Priority. Our sixteen clubs across area schools are thriving, and it has been incredible to watch students boldly live out their faith on campus.

Not only have we been able to maintain strong club attendance, but many of our clubs are actually experiencing growth, with more students coming each week to hear the hope of Christ and invite their friends.

We are also praying expectantly for three additional schools where doors are beginning to open. We are very close to launching new clubs before the end of the school year in Ravenna, Fremont, and Newaygo. Please join us in praying that God continues to prepare the right students, coaches, and school support to make these clubs possible.

Right now, these are the schools in our current mission field:

Hart High School-2 clubs

Montague High School – 2 clubs

Montague Middle School – 2 clubs

Whitehall High School – 2 clubs

Whitehall Middle School – 3 clubs

North Muskegon High School – 1 club

North Muskegon Middle School – 1 club

Mona Shores Middle School – 1 club

Reeths-Puffer High School – 2 clubs

Each of these clubs represents a place where students are reaching their friends with the hope of Jesus during the school day. It is powerful to see young people step into leadership and realize that God can use them right where they are.

We truly believe that this generation was created for such a time as this (Esther 4:14), and we are grateful for every person who is praying, supporting, and standing with us as we continue this mission.

SCHOOLS TO PRAY FOR

As we begin closing this school year, we also ask that you diligently pray for the restoration or establishment of First Priority Clubs in the following schools:

Oakridge Jr/High School

Orchard View Jr/High School

Muskegon Jr/High School

Muskegon Heights Academy

Reeths Puffer Middle School

Mona Shores High School

Fruitport Jr/High School

Shelby Jr/High School

Please contact us if you know of a student, adult, or church who might want to join this ministry.



ADVISORY BOARD

We are currently in the process of building our Board of Directors to propel this thriving ministry forward. We are praying for kingdom-minded individuals who can use their talents to impact the next generation. Please join us in prayer as we slowly add the people God wants to serve this fast-growing mission field.



FINANCIAL REPORT

We want to give a heartfelt and resounding **THANK YOU** to everyone who helped us reach our 2025 End-of-Year financial goal!

In Christ,

Jim Keck, Director

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First Priority of Muskegon+

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