

# FIRST PRIORITY

## OF MUSKEGON+ FALL 2025

As we wrap up Pastor Appreciation Month, we want to lift up our pastoral staff in the local churches. Please continue to pray all year long for their well-being and ministry. First Priority's main objective is to unite the local church and direct students to find community in one of our surrounding church families. We want to thank our anchor churches who are reaching this generation and bringing true revival to their communities by supporting First Priority. **THANK YOU** to the local churches for pouring into Christian students as nine month missionaries in their local schools, supporting and enabling them to win for God's Kingdom!

### A HARVEST MISSION

Fall has produced an abundant harvest, overflowing with blessings! God is moving in our area and it's evident to see the youth's exuberant and zealous pursuit of relationship with Jesus Christ. Currently we have 14 operating clubs in Muskegon County and now two clubs in Oceana County. In September, one middle school classroom-over two lunches, saw 40 kids reaffirm or make a decision to accept Jesus Christ as their Lord and Savior! As Matthew 9:37 says, *"The harvest is plentiful but the workers are few"* but what we are seeing right now with our youth is that the workers are **PLENTIFUL!** These kids are just as burdened about their youth as we are! A Barna group study shared that over half of Gen Z teens feel motivated to learn more about Jesus. Moreover, there are more people willing to listen to the gospel than Christians willing to share it (2023). First Priority's mission is to do just this: train, equip, and help student leaders take the hope of Christ to every student for nine months in a mission field where they spend most of their time: **at school.**

*"Ask the Lord of the harvest, therefore, to send out workers into his harvest field."*

As we move into the beautiful holiday season, we ask God to continue to provide schools and campus coaches for this student-led ministry. Christ could not be magnified in this way if it wasn't for our Club Coaches. Please pray for them as they continue to walk alongside our student missionaries.

### GOD'S WORK

8 NEW CLUBS

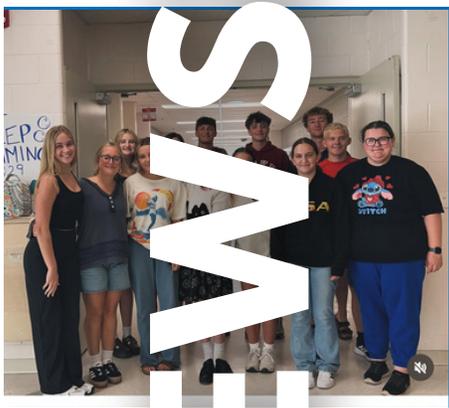
120 DECISIONS

1,146 HEARD THE GOSPEL

13 CLUB COACHES

OVER 90 STUDENTS  
TRAINED TO SHARE  
THE GOSPEL

9 SCHOOL BUILDINGS



NEWSLETTER



# ALIGN CONFERENCE

In October, our First Priority of Muskegon Team attended the First Priority of America National Conference in Nashville, Tennessee. It was a time of renewal and was full of intentional prayer over schools, campus coaches, churches, and student leaders. God is doing amazing things through students all over the United States. Looking ahead, we cannot wait to bring new opportunities to help our student leaders grow and influence even more of their peers with the hope of Christ!

## CLUB QUOTES

**Campus Coaches:** "Three students said they came during 'Invite Week' and decided to follow Jesus, but didn't have a Bible. Thanks to the generosity of First Priority, we now have about 20 Bibles to give away as needed! Another girl shared that she knows God is real because a couple of weeks ago her little brother was found to be in remission from a terrible disease."

"Today high schoolers had such a deep discussion about sin and what it feels like to be separated from God."

"Two high schoolers who gave their lives to Jesus two weeks ago are coming back! It's REAL! Jesus is moving in our school!

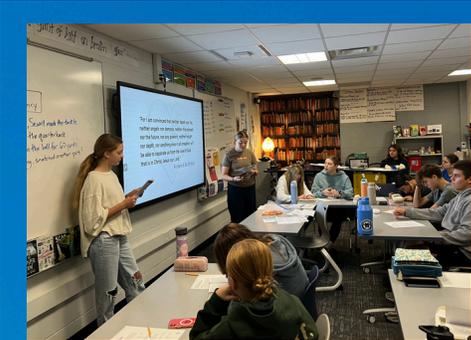
**Student Testimony:** "This is so powerful to me because it truly shows that everything is in God's hands and we just have to give it to Him and let Him be in control and that we are the only Bibles some people will ever open."



## FINANCIAL REPORT

I believe you should be aware of our near-end-of-year financial status. Currently, we will need \$30,000 dollars by December 31st to reach our 2025 expenses. Our expenses went up on August 1st, when our board of directors hired Stacy Shepherd. Stacy is doing wonderful work, adding new schools and clubs; she loves Jesus, students, and FP's mission. Her employment has added over \$11,500 to our 2025 expenses for additional salary, ministry business, and club materials.

The good news is that we are also currently blessed with \$13,000 in matching funds. If, together, we can match this generous challenge we will be well over half-way - \$26,000 - to our needed funds to end-the-year in good standing. Please prayerfully consider if or what you can give to help us with this opportunity. Thank you for your consideration. -Jim Keck



## WANT TO SUPPORT THESE STUDENT MISSIONARIES??

DONATE HERE



CHECK OUT OUR  
NEW WEBSITE

[FIRSTPRIORITYMUSKEGON231.ORG/](http://FIRSTPRIORITYMUSKEGON231.ORG/)

In Christ,  
Jim Keck, Director  
Stacy Shepherd, Co-Directort  
tmkeck1@juno.com

First Priority of Muskegon+

@firstpriority231